

MISSION STATEMENT

WHY DO WE EXIST?

Bessemer City strives to empower its citizens, businesses, and visitors achieve a high standard of life by maintaining a safe community, providing high-quality services in a fiscally responsible manner, and by continuously providing exceptional customer service.

VISION STATEMENT

WHAT DO WE DESIRE TO BE?

Bessemer City's vision is to continue to be a hospitable and tradition-oriented community, focused on fostering a thriving economy through promoting sustainable development, encouraging active lifestyles, and creating a vibrant, diverse and welcoming business community.

VALUES

WHAT DO WE BELIEVE IN?

The City has set forward eight core values that are the underpinning of an organization committed to providing high-quality services in a culture of customer service excellence.

- ▶ **Open, Honest and Accessible Government**
- ▶ **Fiscal Accountability and Sustainability**
- ▶ **Public Safety and Safe and Accessible Neighborhoods**
- ▶ **Keeping True to Our Small-Town Character and Traditions**
- ▶ **Focused on Quality and Customer Service**
- ▶ **Family Oriented**
- ▶ **Promote a Healthy Quality of Life**

GOALS

WHAT DO WE WANT TO ACHIEVE

GOAL 1

A desirable place to live and work that is open to growth.

GOAL 2

A safe and secure community for residents and visitors.

GOAL 3

A sustainable community with high quality and dependable infrastructure and utilities.

GOAL 4

A thriving, viable and diverse economy.

GOAL 5

Provide opportunities for our citizens.

GOAL 6

Sustainable organizational capacity.

GOAL 7

Embrace innovation and promote creativity.

GOAL 8

Promote a healthy quality of life.

